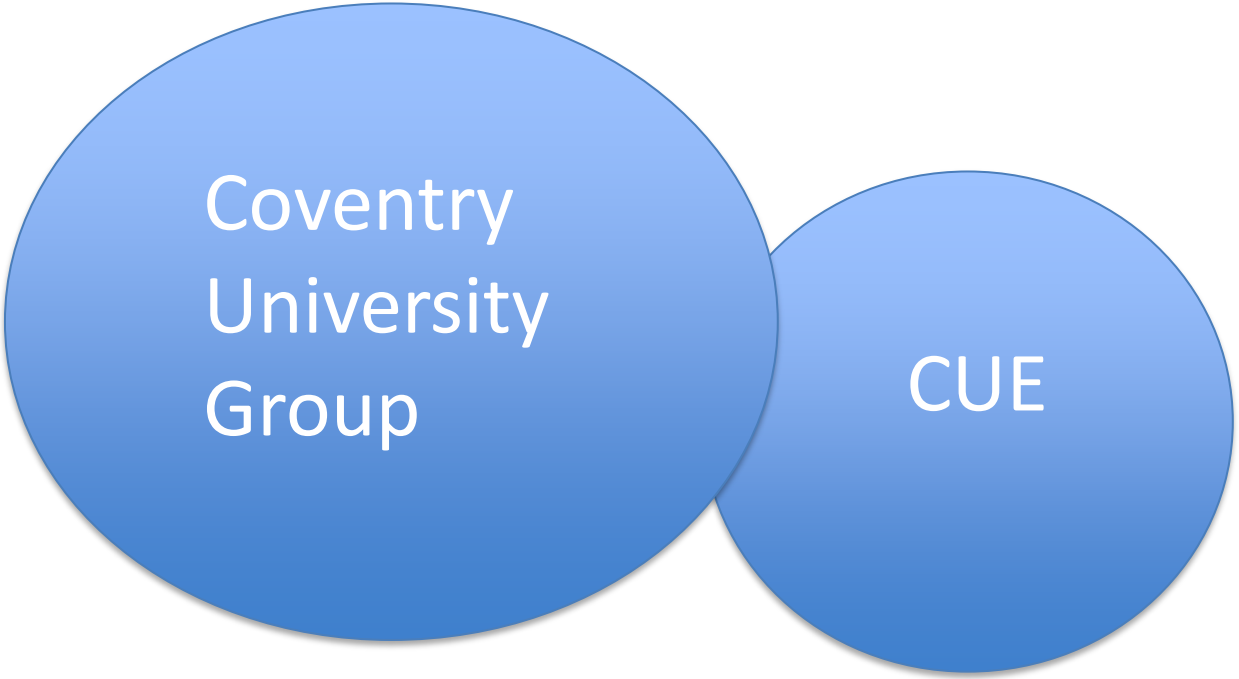
Coventry University Enterprises – Business Solutions

Torquil Goodwin – Principal Business Adviser

European Union
European Regional Development Fund
enterprise europe network
Innovate UK
Coventry University Enterprises Limited



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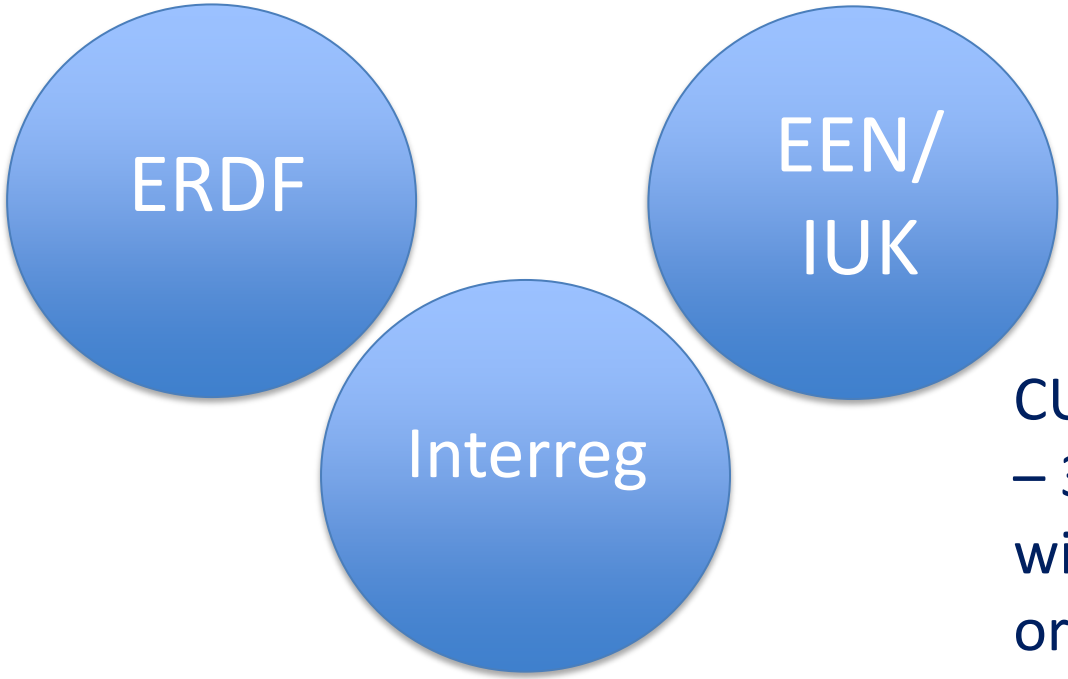
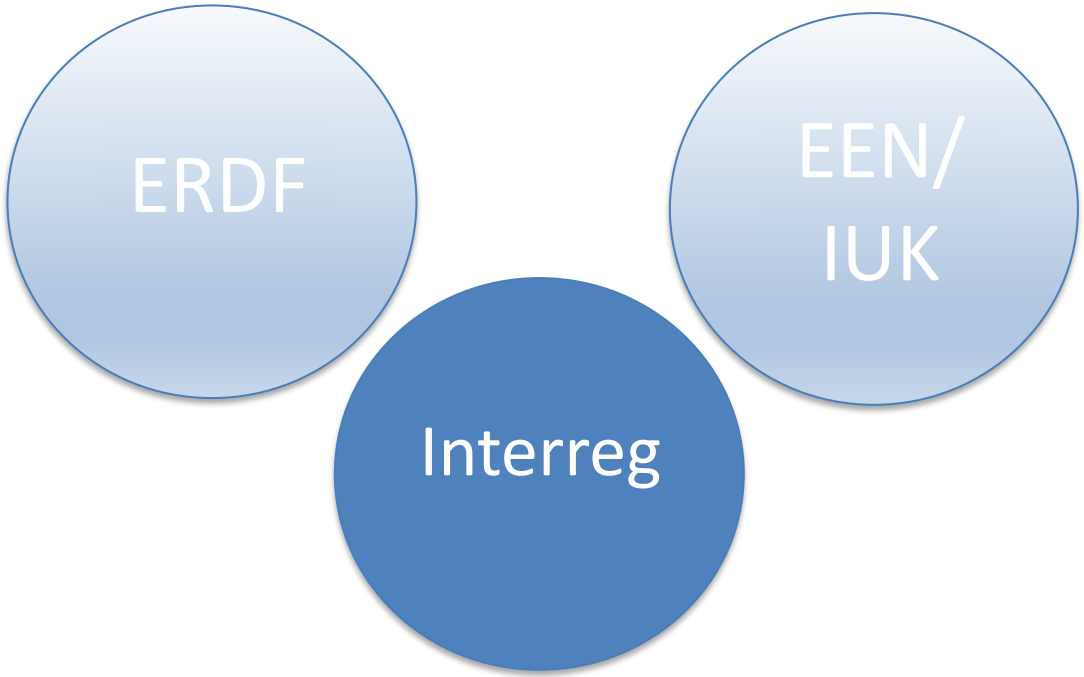


CUE Business solutions – 3 main areas with a wide coverage, but 1 organisation.

Business Solutions



European Research with International Partners:

- INTRA – SME Int
- INO Trans – Transport
- Recreate – Transport
- Esmart EC – Transport
- PE4 Trans – Transport
- FutureEcom - ECom

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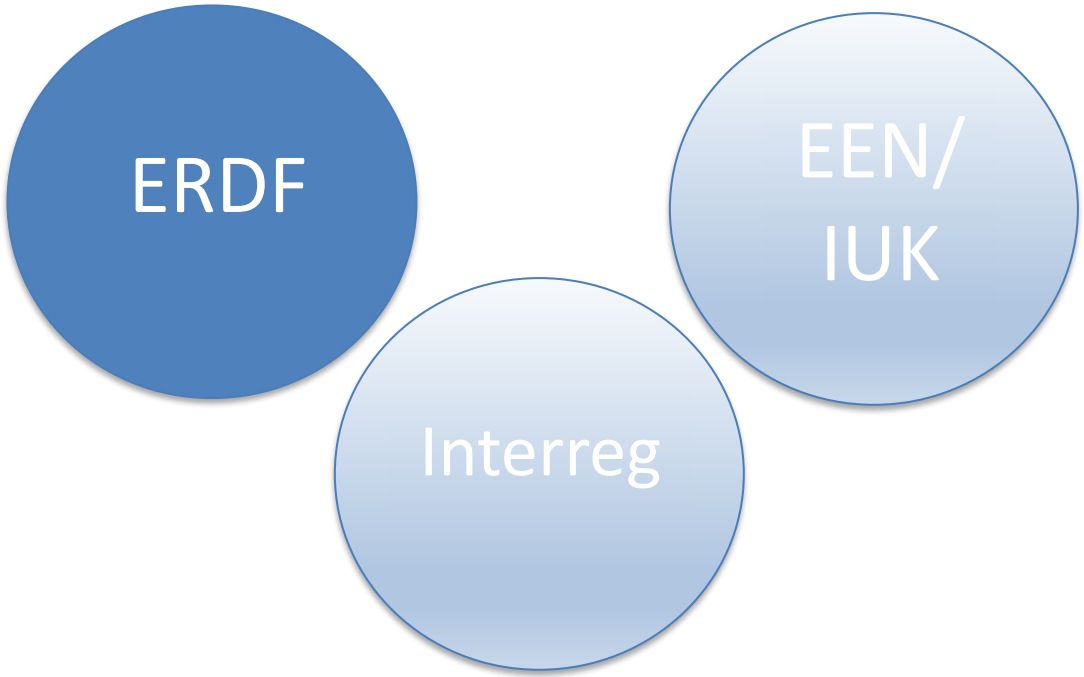

ERDF funded programmes with & without Local Partners:

- Proof of Concept -R
- Innovation Networks-R
- Focus Digital-R
- Innov C&W TestBed -L
- TBSU –L
- Green Bus Prog -L

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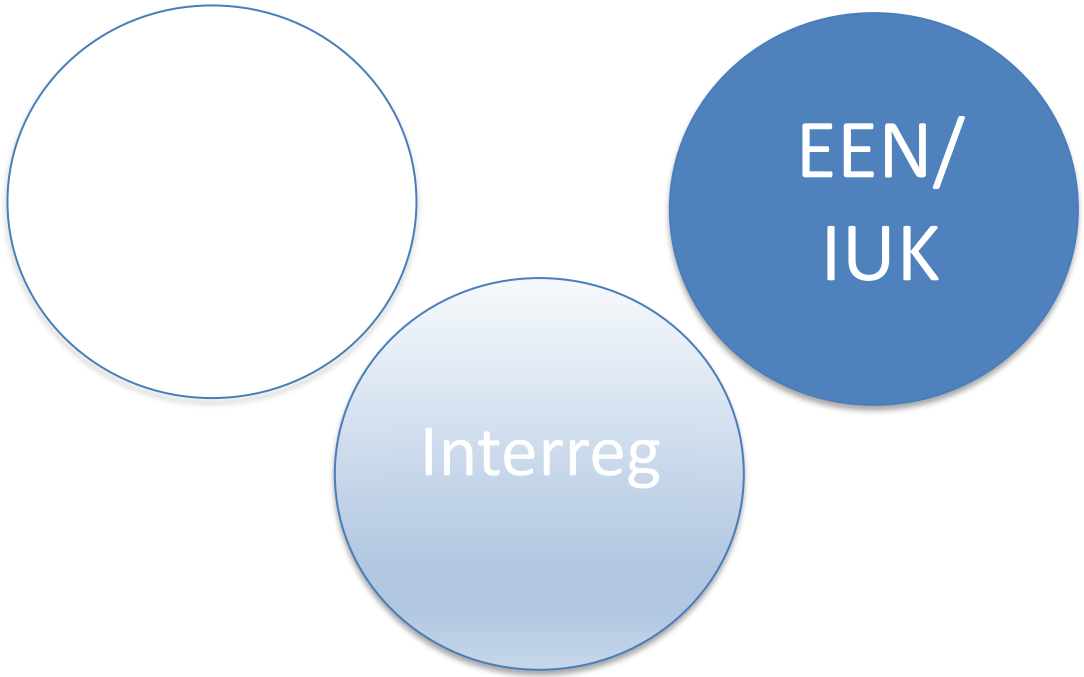

IUK (+EU) Funded support as consortium lead:

- Innovation Coaching – Innovate 2 Succeed.
- Support for funding & finance – both UK & and European.
- Partnering – Technology & R+D.
- KAM & Brokerage.

Regional Support – EEN/IUK:

- As an organisation we have developed many key partnerships across the region as the EEN lead for the Midlands.
- We are not LEP bounded.
- We work with all the academic bodies in the region.
- Can provide wraproud and “complementary” support for companies – integration.