



Intellectual
Property
Office



Capture value

Opportunities through IP

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IPO | Making life better through IP

Intellectual Property Office is an operating name of the Patent Office



Why IP?

- Inevitable, important part of the business journey that needs to be dealt with early.
- Improves the balance between the risks and reward for innovation... it de-risks innovation.
- Should be part of a business plan

Opportunity

- Huge emerging market with many segments to be captured
- Potential for valuable IP creation
- Consider IP early
- Be prepared for collaboration

IPO offer in West Midlands

- Innovation Enabler
- Sector specific IP reviews
- Integrate
- IP Master Class
- Online tools

IP for business tools



General IP information, including [protecting your IP abroad](#), can be found on our website at www.gov.uk/ipo. You can also find us on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).

IP for Investment Toolkit

- Helps to prepare an IP-rich business when seeking equity finance to grow.
- The tool will help a business identify and assess its IP assets in the context of its overall business strategy and help it understand how the IP assets relate to the business' growth.

B2B toolkit

- There is a need for more support to facilitate IP terms in collaborative agreements between businesses.
- Our new B2B toolkit will equip UK businesses with the skills they need to successfully collaborate whilst taking control of how IP is managed and commercialised.
- It aims to help businesses recognise and consider how IP is protected and utilised prior to, and during the collaboration, and owned/managed/licensed following on from completion of the collaboration.

Get in touch

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