



West Midlands Innovation Programme

Pam Waddell

Innovation Alliance for the West Midlands

A bottom-up, independent Alliance of diverse organisations active or interested in innovation across the West Midlands.

Our two core aims:

- Build and maintain a thriving innovation ecosystem
- Stimulate and catalyse a pipeline of innovation activity



The WM Innovation Programme





FOR THE WEST MIDLANDS **Innovation Board** Strategy **Innovation Alliance WM Executive WMCA Programme** People **Virtual Innovation Team** Team ✓ Creative **Networks** Intelligence Culture **Projects Talent** ✓ Venturefest ✓ Virtual ✓ Innovation The Grid **✓ MIT REAP**

Programmes & activities

- **✓ LIS**
- ✓ Sector Ideas
- √ MMO's

- Innovation Team
- ✓ Innovation **Training**
- ✓ Innovation Support Forum
- ✓ Innovation Policy and Practice
- ✓ Smart City Alliance
- ✓ Innovative Low Carbon Working Group
- ✓ Innovative Health Working Group

- Tracker
- ✓ New Voices of Innovation
- ✓ 3x GH collaboration
- Regional Retrofit **Business Case**
- **SCIP Innovation Pilot**
- IP Enabler
- Health and Wellbeing
- **Innovation Engine 3**
- e4F New Start
- **DIAG COMM**
- Innovation In **Procurement**







Jenny Illingsworth

alliance



Tim Luft

Creative **Create Central**

Tim.luft@createcentraluk.com



High Value Manufacturing Warwick Manufacturing Group

E.McArdle@warwick.ac.uk



Low Carbon Sustainability West Midlands

Alan.carr@swm.org.uk



Rail

Rail Alliance



j.s.illingsworth@bham.ac.uk







Chris Lane

Mobility Transport for West Midlands

Chris.Lane@tfwm.org.uk



Construction University of Wolverhampton

C.Pathirage@wlv.ac.uk



Aerospace Midlands AerospaceAlliance

andrew.mair@midlandsaerospace.org.uk

Emma Yeap

Health WM Health Technologies Cluster

infowmhtc@gmail.com

Principles of Working Groups

- Critical to the goal of building a thriving WM innovation ecosystem
- Free and open to businesses, universities, local authorities, voluntary organisations from across WM
- Meetings 4-6x/ year plus regular e-mail updates to connect and inform the community
- Private-sector Chair and supported by member of IAWM or Virtual Innovation Team (VIT)
- Led by members (flexibility in operation and consistently high satisfaction)
- Focus on sharing ideas, best practice and challenges and building collaborative innovation activity
- NOT governance bodies, but aggregated voice may be used to inform strategy and shape challenges

