



INNOVATION ALLIANCE



**West Midlands
Innovation
Programme**
Pam Waddell

Innovation Alliance for the West Midlands

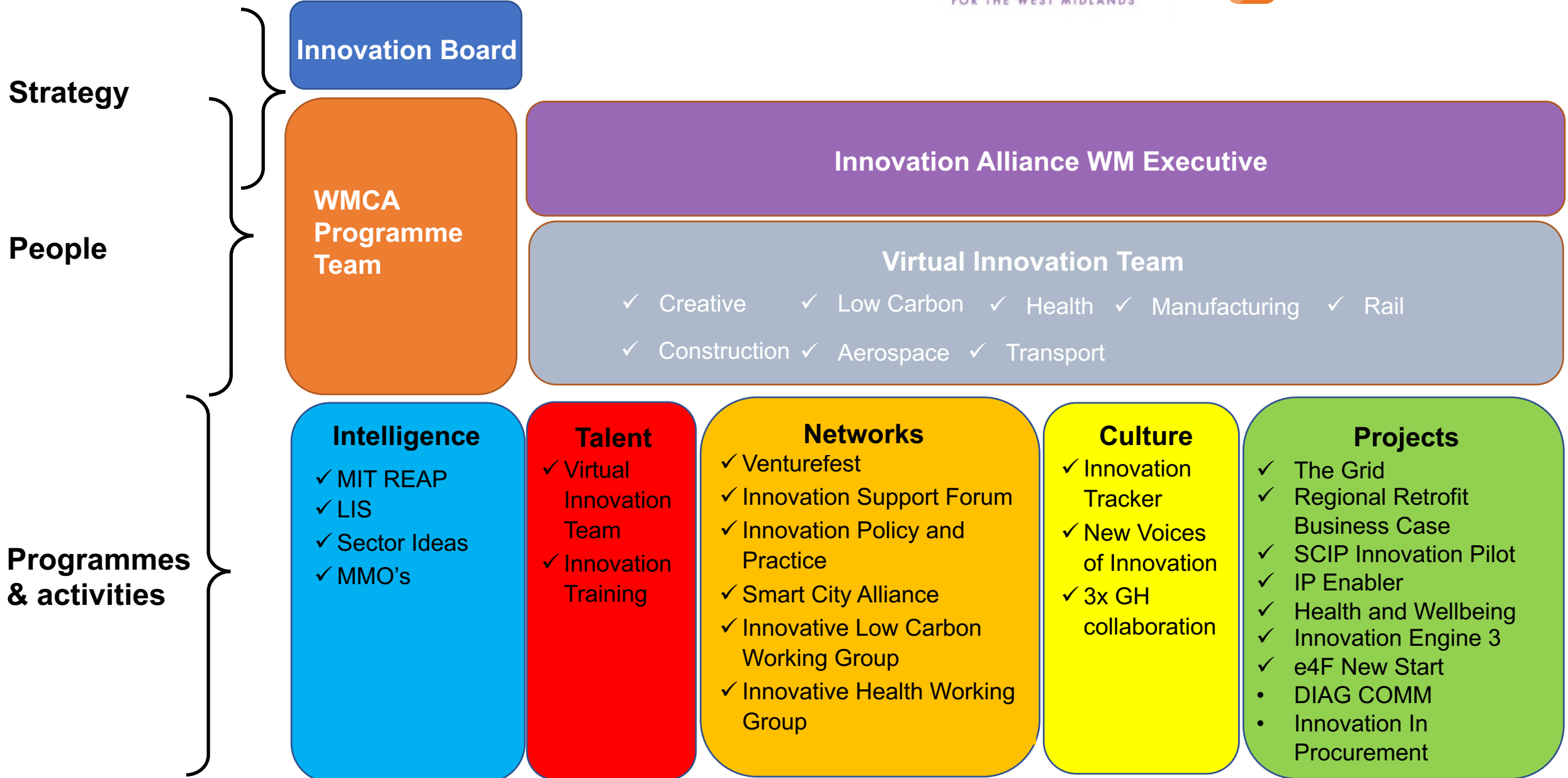
A bottom-up, independent Alliance of diverse organisations active or interested in innovation across the West Midlands.

Our two core aims:

- Build and maintain a thriving innovation ecosystem
- Stimulate and catalyse a pipeline of innovation activity



The WM Innovation Programme





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Principles of Working Groups

- Critical to the goal of building a thriving WM innovation ecosystem
- Free and open to businesses, universities, local authorities, voluntary organisations from across WM
- Meetings 4-6x/ year plus regular e-mail updates to connect and inform the community
- Private-sector Chair and supported by member of IAWM or Virtual Innovation Team (VIT)
- Led by members (flexibility in operation and consistently high satisfaction)
- Focus on sharing ideas, best practice and challenges and building collaborative innovation activity
- NOT governance bodies, but aggregated voice may be used to inform strategy and shape challenges

