

Getting business ready for the future. **Now**

West Midlands
Made Smarter Adoption Programme

**MADE
SMARTER**

Made Smarter Review

- Lack of effective leadership of industrial digitalisation in the UK
- Poor levels of adoption, particularly among SMEs
- Under-leveraged innovation assets to support start-ups/scale-ups
- Skills gap and knowledge across manufacturing about digital technology



Impact on the UK



- £455 Billion positive impact for UK manufacturing over 10 years
- Net gain of 175,000 jobs
- 25% industrial productivity gain by 2025
- Reduce carbon emissions by 4.5%

How can new technologies transform UK manufacturing?

New technologies can enhance the UK's industrial spirit as a nation of 'makers' by:

- Raising UK productivity and international competitiveness.
- Creating new, higher-paid, higher-skilled jobs.
- Strengthening UK supply chains and creating new value streams.

Barriers to adoption

- Strategy
- Focus & priorities
- Lack of skills
- Lack of understanding
- Confusion
- Time poor
- Biased advice
- Funds

Made Better. Made Stronger. Made Smarter

- Increase your volume & production
- Analyse your data real-time & control production
- Reduce your downtime with predictive maintenance
- Reduce your operating costs

Learnings

Businesses are:

- extremely interested in the benefits of technology
- further behind technology adoption than expected
- don't have a digital strategy
- don't know where to start or where to go
- don't have skills or expertise in-house
- strong leadership is essential
- seeking expert advice on the right approach
- Interested in data and systems integration

Made Smarter Deliverables

Marketing &
Engagement

Registration &
Impartial advice

Digital
Transformation
Workshop

Digital Technology
Internship

Leadership
Development

Workforce
Development

Funded Technology
Projects

Made Smarter can help with



Made Smarter Adoption, West Midlands

Programme

Running until the 31st of March 2022

Made Smarter is aimed at connecting 'makers' to digital tools that they can utilise to transform the way they work.

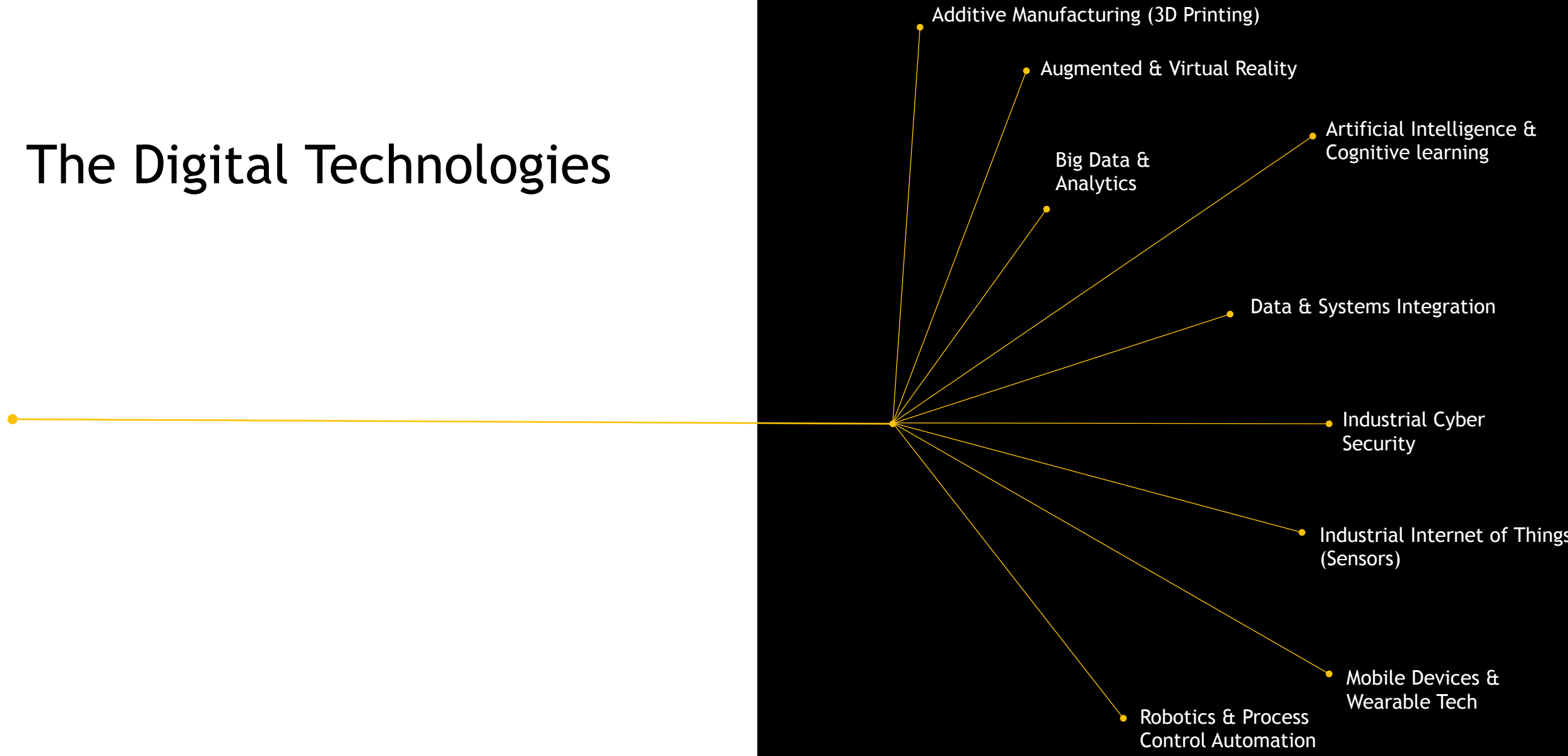
The programme will grow eligible businesses through emerging digital technology and help them to:

- Cut costs
- Go to market faster
- Reduce downtime

Eligibility

- Manufacturing and Engineering sector.
- Small or medium-sized enterprise with fewer than 250 employees.
- Turnover of less than €50 million, or a balance sheet total of less than €43 million.
- Trading in the West Midlands -Coventry & Warwickshire, Greater Birmingham & Solihull, Shropshire and Herefordshire, Stoke & Staffordshire, The Black Country and Worcestershire.
- Standard state aid/de minimis requirements.

The Digital Technologies



You are not alone ...

Most manufacturers we work with are:

- Further behind technology adoption than expected
- Don't have a digital strategy or digital as part of their overall business strategy
- Don't know where to start or where to go
- Don't have skills or expertise in-house.



Get set for the future. Now

Register for a free,
personalised assessment
now at madesmarter.uk

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