

Innovation in action



WARWICK
INNOVATION
DISTRICT

POWERED BY
THE UNIVERSITY OF WARWICK



Warwick 5-year Innovation strategy

Focussing on five strategic objectives, which require a common set of activities to build capability, capacity & some changes in culture



Research transfer should be increased

Every student should have the opportunity to engage with Innovation

The University reputation for Innovation should be enhanced

The region's jobs, start-ups and scale-ups ecosystem should be supported

New University business models should be established

Four new Innovation places

Five Strategic Objectives

Research transfer

Student Enterprise

University reputation

Regional economy: Jobs, Start-ups & Scale-ups

New University business models

Innovation Places to create open and joined-up Innovation

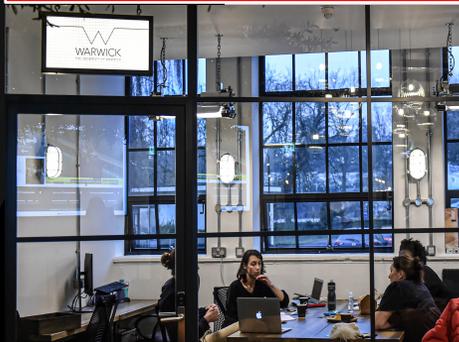
Warwick esports
Creative & Digital



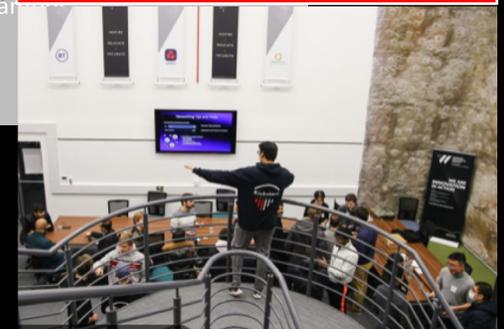
UHCW, Coventry
Health & Wellbeing



Mill St, Leamington
Creative & Digital



The Climb
Open to all including partners



A unifying Warwick Innovation brand

A broader, stronger & joined-up story; the whole is more than the sum of the parts



Five Strategic Objectives

Research transfer

Student Enterprise

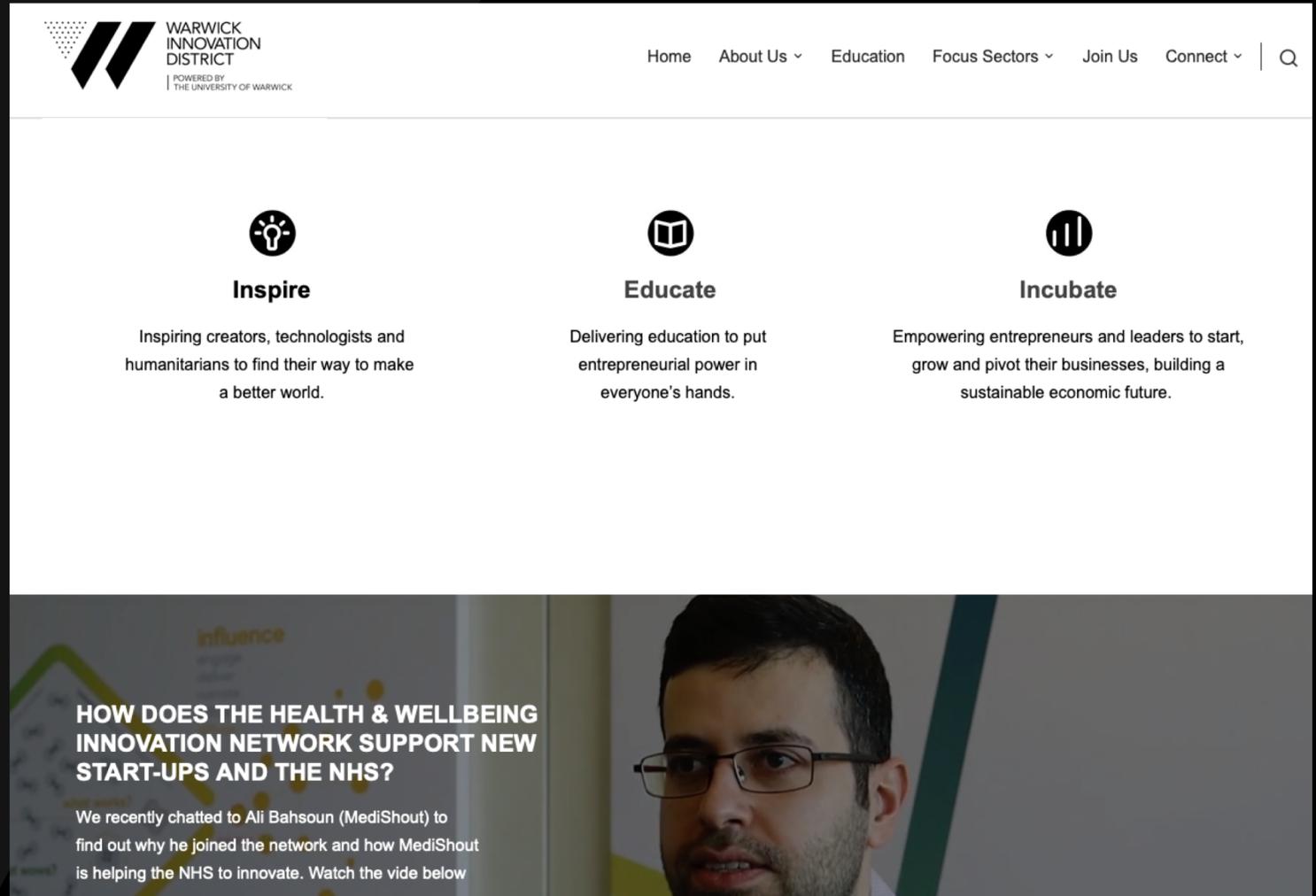
University reputation

Regional economy: Jobs,
Start-ups & Scale-ups

New University
business models

Innovation places to create open Innovation

Warwick Innovation District brand to tell a bigger story



UNDERPINNING ENABLERS

Industry leaders and academics

To inspire, educate, incubate & ensure Innovation has Academic leadership

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Industry Leaders & Warwick academics leading change

PETER PTASHKO
Social
Entrepreneur
in residence



ANDY PARDOE
Executive Chair
Deep Tech
Innovation



LUCY GILBERT
Healthcare
focused
Innovator UHCW



JACK FENTON
Co-Founder
Warwick esports,
& Innovator



JO GARDE-HANSEN
Professor Culture,
Media &
Communication



SIMON BRAKE
Professor & Chief
Innovation
Officer, WMS



MATTHEW COOKE
Chief Clinical &
Professor,
Capgemini



JAY BAL
Professor in
Innovation,
WMG



Partnering to build & grow

Working with partners to bring capabilities & capacity

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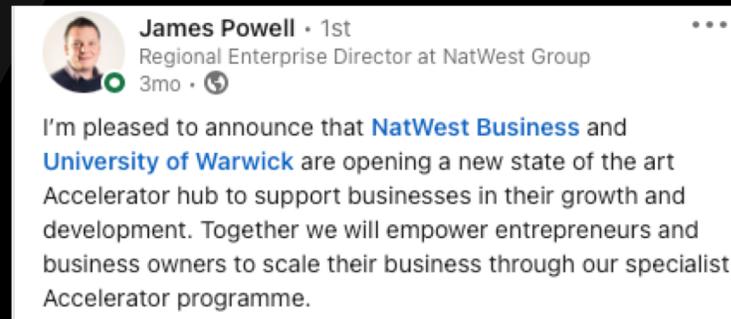
University reputation

Regional economy: Jobs,
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<i>Innovation places to create open Innovation</i>	<i>Warwick Innovation District brand to tell a bigger story</i>	<i>Industry Leaders & Warwick academics leading change</i>	<i>Partnerships to bring resources, reach & experts</i>
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Who	Money	People	Events	Comment
BT	✓	✓	✓	Funding Mill Street
Startup Sherpa			✓	Building & delivering a digital Innovation platform for students
NatWest		✓	✓	Funding staff for Accelerator programmes
WCC	✓			Funding for Mill Street
UHCW		✓	✓	Use of Innovation space & clinicians for health Innovation



James Powell • 1st
Regional Enterprise Director at NatWest Group
3mo • 🌐

I'm pleased to announce that **NatWest Business** and **University of Warwick** are opening a new state of the art Accelerator hub to support businesses in their growth and development. Together we will empower entrepreneurs and business owners to scale their business through our specialist Accelerator programme.



Investment

In Warwick Innovation programmes & businesses from multiple stakeholders



Five Strategic Objectives

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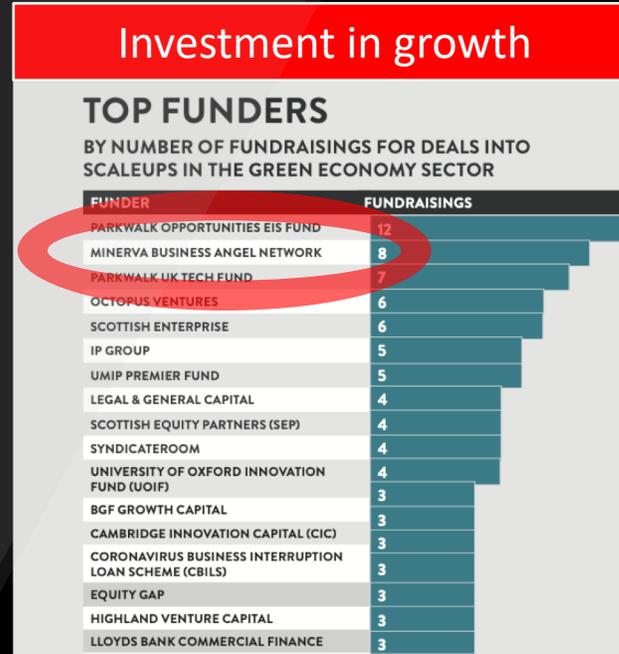
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Corporate sponsors £100k+




Regional grants £100k+



UK Innovation agency £1m+




Council grants £150k+



A diverse set of programmes

Supporting academics, founders, students & businesses. With particular focus on sectors where we have strengths & opportunities

Communities



Her Innovation Collective



Powered by the
University of Warwick

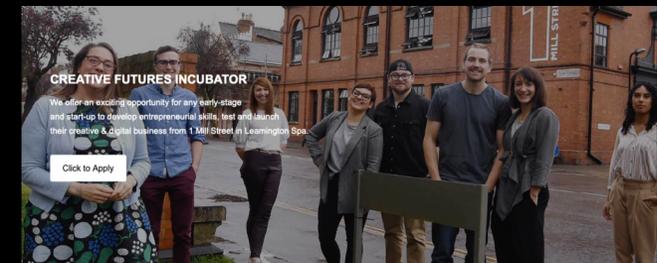
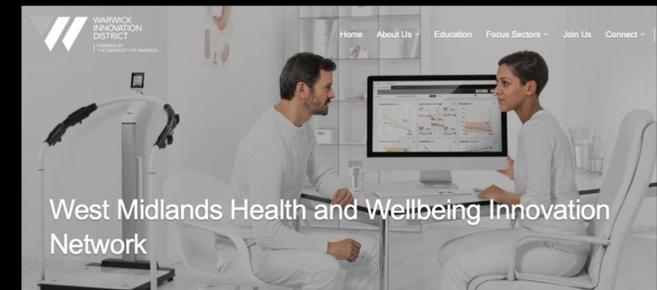
A crucible of creators,
technologists and humanitarians,
collaborating and colliding with
energy, purpose and direction.

Relentless in the pursuit of a
sustainable future; our work
knows no bounds.

We are Warwick.

The Innovation District.

Sectors



Joined-up Innovation in action

NanoSyrinx is an example that shows the time, resources & benefits

2015 → Academics Nick & Joe attend lunchtime seminar:
'Support for Translation & Commercialisation'
Warwick Innovations
Leverhulme Trust Grant £285,282 (R&IS)
EPSRC PhD Studentship

2016

→ As part of PhD, Joe attends 'Business,
Innovation & Commercialisation for
Researchers' (Warwick Innovations Course)
Warwick Impact Fund Award £28,000
(R&IS)

2017

↓ Pre CURE Accelerator (WI): define
business model & value propositions

→ Proof of Market: FTO Study
ICURE Award £35,000 (WI)
Customer Discovery
Market Validation

2018

← BBSRC Award £14k (R&IS)
Independent Market Research & IP
Landscape, EPSRC IAA Award £69k
(R&IS, WI)

2019

↓ Joined Ignite Incubator on the
Science Park (SP)
BBSRC Follow on Funding
£250,000 (R&IS, WI)
Initial Patent Filed

2020

→ Joined Business Ready on the
Science Park (SP)
VC Investment & I-UK Grant
£610,000 (WI)
£200K work s/c to Warwick
Scientific Services

2021

↓ Follow on VC
investment £6.2m
10 new high tech jobs created &
renting space on the Warwick
Science Park



After six years of work, NanoSyrinx hires James Lapworth from the Warwick Innovations Team.

Warwick Innovation Strategy on a page

WHY / WHAT:

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PROGRAMMES:

Innovation
to commercialisation of
University research (ICURE)

Her Innovation Collective

Ingenuity

Creative Futures

WM Health & Wellbeing
Innovation network

Deep Tech Innovation
Centre

Business Ready, Ignite

Minerva Business Angels

2021 OUTPUTS:



FIRST SECTORS:

BT

Deep Tech
Launched Jan 2021

**Creative
Futures**
Launched Jan 2021

**Health &
Wellbeing**
Launched Sep 2021

**Clean
Transport**
Launch Apr 2022

NatWest