

September 5th-9th, 2022

**Digital DOaccelerate week** 

D0accelerate>>

# Meet the Challenges

## Can you create a global, emotional **L** experience for fans worldwide?

BVB is a worldwide known brand, always linked to sport excitement. Fans all over the world should be able to participate in the emotional BVB-experience. To achieve this the solutions should focus on fan engagement, ideally as a digital experience or recreation of a true visit in our stadium. The goal is to engage especially with fans and partners abroad which are just not capable of visiting Signal Iduna Park frequently. Your idea could either be fully digital or contain hardware elements



Borussia Dortmund is a world known soccer club which stands for "true love", attractive offensive football and young, aspiring soccer stars. These are the aspects of our unforgettable and exciting atmosphere in Bundesliga and Champions League. Truly worth of sharing with our global fanbase!

#### ✓ Can you create a solution to find new 4 applications and partnerships in the field of microfluids, biotech and life science?

The goal of this challenge is to find a match between our products, especially micropumps and your solutions to develop new business models and ways of distribution. With other words we are looking for new business partners to enable together innovative solutions in the areas of Biotech, MedTech, Life Science and microfluids. We would love to share our existing product range as well as our experience in microfluids and engineering and our partner network to develop innovative products in cooperation with startups globally.

#### Bartels Mikrotechnik

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For more than 25 years, Bartels Mikrotechnik has been a globally active manufacturer and development service provider in the field of microfluidics. Together with our specialized partners, we help our customers find the right microfluidic solution for specific applications.

### Can you create a Software for Managing **Q2** global systems, identify malfunctions and irregularities with productive action recommendations?

Globally installed customer systems require fast reactions to ensure all systems are running smoothly. We are looking for a solution to manage data streams and establish a fault reporting which provides effective recommendations to our employees. The solution should record incoming data and match results with empirical experience to provide a faster way to react properly to malfunctions and irregularities.

#### MEGLA GmbH



Megla is a Software Company with customers all over the world and from various industries. We have been operating data platforms and implementing digital solutions for our customers for 30 years.

## Can you create a platform to match O5 companies in electrical appliance industry with new products and product ideas?

Access to new products, materials or ideas is the key to create new business models and solutions. Therefore this challenge is about creating a self-sufficient solution to match companies in the electrical goods industry with new products and ideas. Based on expressed requirements, the platform should screen possible matches globally and deliver suggestions. Your existing technology would fit perfectly if you are already connecting two parties throughout different languages in other fields.

#### Perfect Business Match by EFF DEE Commerce & **Consulting GmbH**



With 30 years of proven know-how in the electrical appliance industry we provide services like technology innovation, business model development and market launch for our global clients. We are specialized in electric appliances and focus on: 1. Digitals (i.e. Smart Integration), 2. Mechanics (i.e. innovative materials) and 3. Innovative Appliances.

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## Can you create a holistic decision-making Map tool to monitor supply chains, cooperation partners and freight routes globally?

A dynamic geopolitical environment forces extremely fast decision making and includes monitoring different aspects which all impact supply chains, partners, hubs and freight routes. The perfect solution should be created around an interactive map with a multi-variant dashboard and provides insights and visuals. Different data sources have to be connected or integrated to create a user-friendly experience based on existing locations, customers and partners.

#### **Rhenus Logistics**



Rhenus is a leading international logistics service provider with a global network. We provide solutions from automotive to contract logistics, warehousing, outsourcing, planning to customs clearance.

## O6 Can you create a predictive maintenance concept for charging poles to ensure flexible and immediate service?

Many high-traffic charging stations carry out a large number of charges during the day and downtimes are associated with high economic losses. All infrastructures are connected to sufficient data lines and are either located in urban areas or along highways. The goal is to integrate the sought-after solution into a maintenance concept so that downtimes in the charging station infrastructure can be avoided or at least minimized. The solution should be an easy-to-use predictive maintenance tool with a dashboard to enable a guick service. In the long term the solution can be part of our strategy to increase our product lifetimes and charging efficiency.

#### Compleo Charging Solutions AG



Compleo Charging Solutions AG is one of the leading full-service providers of charging technology in Europe. **COMPLEO** The company supports business customers with charging technologies as well as charging stations, charging infrastructure software and, if required, planning, installation, maintenance and service

# Ready for the German Market?

City of Dortmund
Economic Development
Agency

You are a growing startup, offering innovative technology solutions and looking for first clients in Germany? Then apply for DOaccelerate! We get you hooked up with local companies and accompany you in developing your solution for existing challenges. Be prepared for new business experiences!

You can expect a compact week in a digital format with workshops, education on business in Germany and entry to the regional ecosystem.





# Supported by















# Get in touch!



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Visit www.doaccelerate.de to apply for a challenge and start your business activity in Germany!