

GREEN ADVANTAGE @Aston Centre for Growth

Dixon Wong
Business Engagement Manager

Green
Advantage

Skills Bootcamp
in Sustainability



The Future

Digital Transformation

Innovative Business Models

CleanTech



Purpose

Wellbeing

Flexible Working

Employee Engagement

We are already in this world



**SKILLS
FOR LIFE**

**Green
Advantage**

Skills Bootcamp
in Sustainability


A Sustainability Short Course

- A sustainability short course for individuals based in the 3 LEPs of the West Midlands (Black Country / Greater Birmingham and Solihull / Coventry)
- Designed for business leaders, managers and professionals who want to consider the implications of climate and environmental challenges for their business or workplace alongside maintaining business performance and profitability
- Developed and run by the **Centre for Growth** and supported by the **Energy and Bioproducts Research Institute (EBRI)** and the **Centre for Circular Economy and Advanced Sustainability**

Key information

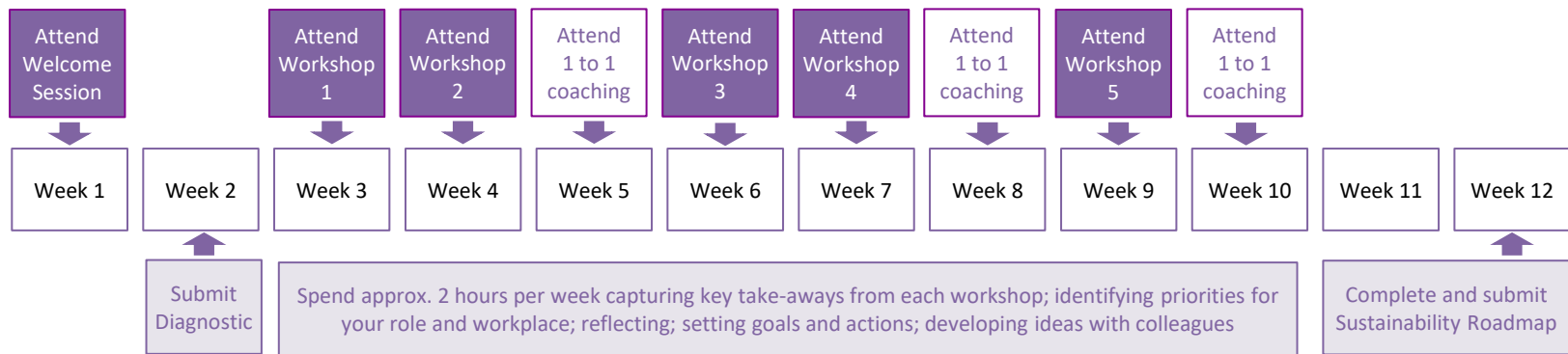
£ Fully funded by WMCA (no cost to the participant or business*)

 12-week part-time programme

 15 hours of synchronous webinars/workshops +
5 hours one-to-one coaching

 Blended delivery: mix of online and in-person sessions

Participant Journey



Workshop Modules

1. Understanding the Sustainability Transition
2. Your Business Model and Stakeholders
3. The Circular Economy Approach
4. Energy Efficiency and Powering your Future
5. Developing your Sustainability Roadmap

Programme Delivery

September to November (Monday mornings, breakfast and lunch included)

Module	Date	Time	Location
Welcome Session	Monday 18th September 2023	9.30 – 11:30	In-Person
1) Understanding the Sustainability Transition	Monday 25 th September 2023	9.30 – 12:30	In-Person
1) Your Business Model and Stakeholders	Monday 9 th October 2023	9.30 – 11:30	Online
1) The Circular Economy Approach	Monday 16 th October 2023	9.30 – 12:30	In-Person
1) Energy Efficiency and Powering your Future	Monday 23rd October 2023	9.30 – 11:30	Online
1) Developing your Sustainability Roadmap	Monday 6 th November 2023	9.30 – 12:30	In-Person

Cohort 1 Testimony – Nursery

“The most useful takeaway in the programme is the sustainability roadmap and how to actually plot your journey towards sustainability. The sustainability business goals have also been super helpful for me, it's a visual way of seeing how we can have the most impact in our businesses.”



Sarah Charles
Canopy Nurseries

Cohort 3 Testimony – Sport Consultant

“The main thing I’ve learned from the programme is how we bring the strategy to live. One of our key areas was really to look at how we develop our products and our education programmes to support not just our sustainability strategy, but also our people strategy of which we all need to have a more sustainable future for everybody.”



Andy Heald
Aspire Education

Cohort 2 Testimony – Public body



[Liz Hopkins and Darryll Darkin](#)
[West Midlands Fire Services](#)

Aston Centre for Growth – Green Advantage



Christian Byron
Programme Manager
c.byron@aston.ac.uk



Dixon Wong
Business Engagement Manager
t.wong6@aston.ac.uk

More information: bit.ly/Greenadvantage

centreforgrowth@aston.ac.uk

LinkedIn: Aston Centre for
Growth [#GreenAdvantage](https://www.linkedin.com/company/aston-centre-for-growth)

Question?
or...apply now:

