

Innovate UK Support for UK businesses



UK Research and Innovation

We work with the government to invest over £7 billion a year in research and innovation by partnering with academia and industry to make the impossible, possible. Through the UK's nine leading academic and industrial funding councils, we create knowledge with impact.





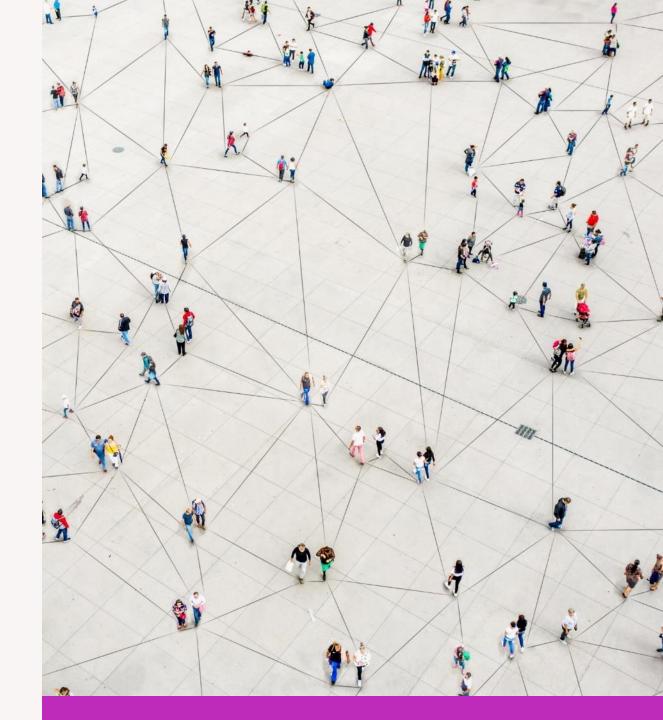
Innovate UK

- We are the UK's Innovation Agency
- We support business-led innovation in all sectors, technologies and UK regions
- A key delivery body of the Government's
 Innovation Strategy

Our Mission

To help UK businesses grow through the development and commercialisation of new products, processes, and services, supported by an outstanding innovation ecosystem that is agile, inclusive, and easy to navigate.





Building the Future Economy

Plan for action for UK business innovation



Innovate UK has launched a <u>plan for action</u> to explain how we will deliver the <u>Government's UK Innovation Strategy</u>, with the vision for the UK to become a global hub for innovation by 2035.

Our actions will be guided and prioritised by the following:

Strategic Themes











Strong Foundations



Science & Research Strengths



Design Expertise



Societal Impact & Responsible Innovation



Innovation Talent & Skills



Equality
Diversity &
Inclusion



Place & Levelling Up

Guide our actions Strategic Themes

- Areas where our work can have a significant impact on the returns for the UK economy
- The themes allow us to draw upon the UK's established sector and technology expertise



Future economy

Deliver purpose-driven programmes across net zero, health & wellbeing, priority technologies, and horizon scanning



Growth at scale

Support businesses to develop their leadership, skills and commercial capabilities to scale up and attract investment



Global opportunities

Enable businesses to build the global supply chains of the future, access markets and attract inward investment



Innovation ecosystem

Increase responsiveness, agility, and co-ordination to support innovating businesses from idea to commercialisation



Government levers

Help stimulate innovation, through regulation, standards, intellectual property regimes, and public procurement



What are we looking for? The Future Economy



Net Zero

Innovations in

- energy
- impact of industrial processes & use of materials
- agriculture & food and other sources of emissions
- capital intensity



Innovations in

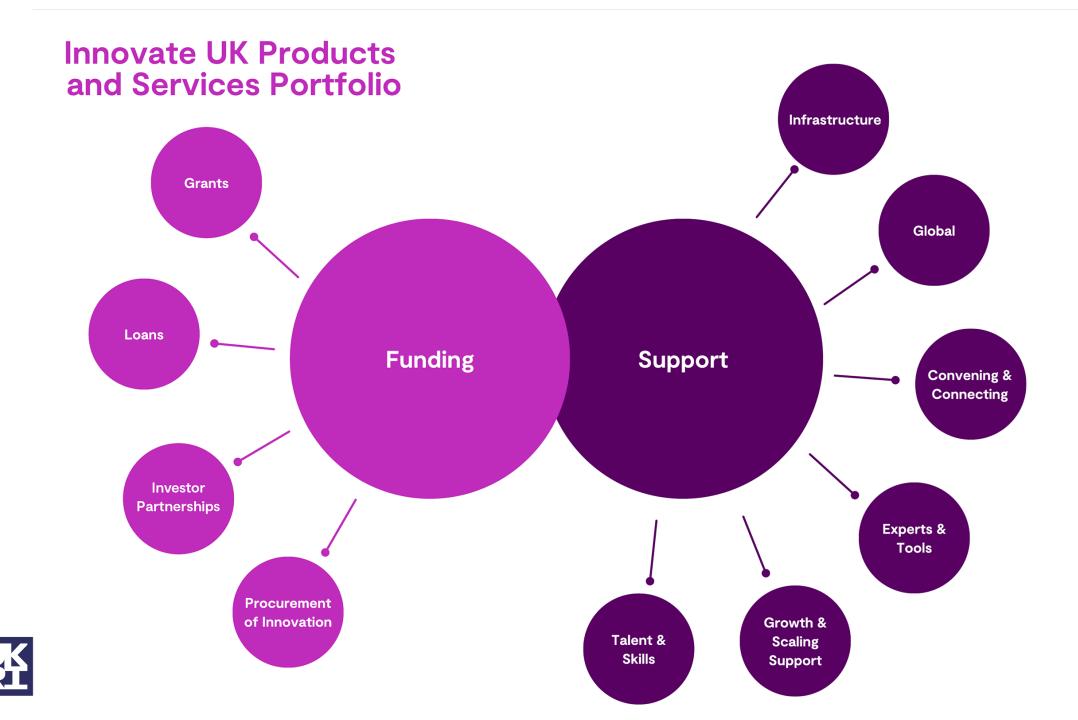
- wellbeing
- tackling ill-health
- diet & food



Technology Families

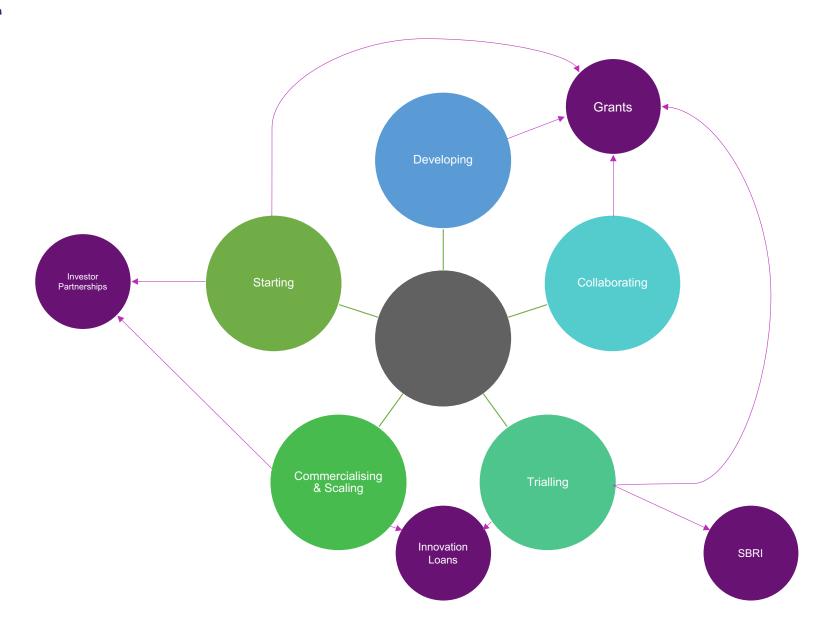
- advanced materials & manufacturing
- AI, digital & advanced computing
- bioinformatics & genomics
- engineering biology
- electronics, photonics & quantum
- energy & environmental technologies
- robotics & smart machines





Right Product Right Time

- Innovate UK has a product and/or service for each stage of your innovation journey
- Helping you understand which product is right for you at each step is part of our mission





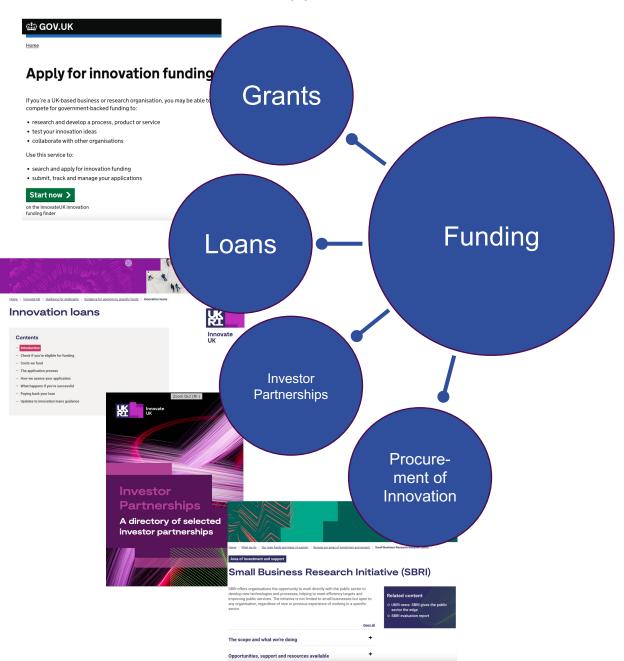
Guidance for applicants - Innovate UK - UKRI

Innovate UK Funding

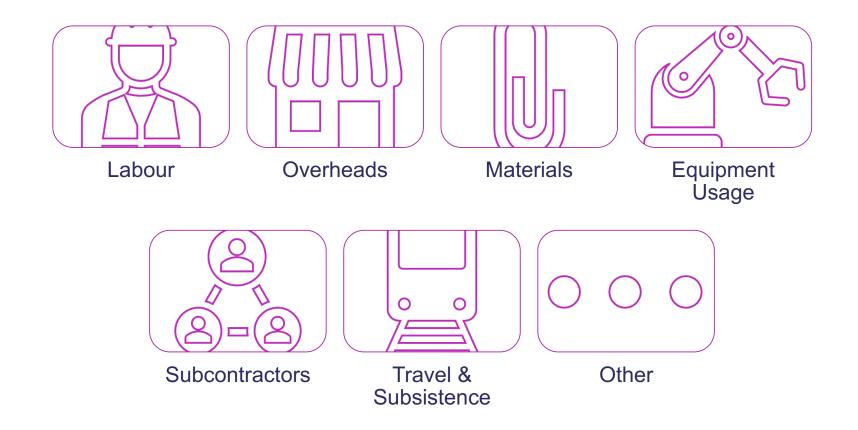
Programmes and competitions aiming to ensure that businesses can access funding at all stages of innovation

- ✓ Grants for single business
- ✓ Grants for collaboration between businesses and between businesses and research organisations (domestic and international)
- ✓ Knowledge Transfer Partnerships
- ✓ Procurement contracts for R&D SBRI
- ✓ Innovation Loans
- ✓ Investor Partnerships





What We Can Fund





Successful Applications

Aligned to the Competition Scope

Cutting Edge Innovation

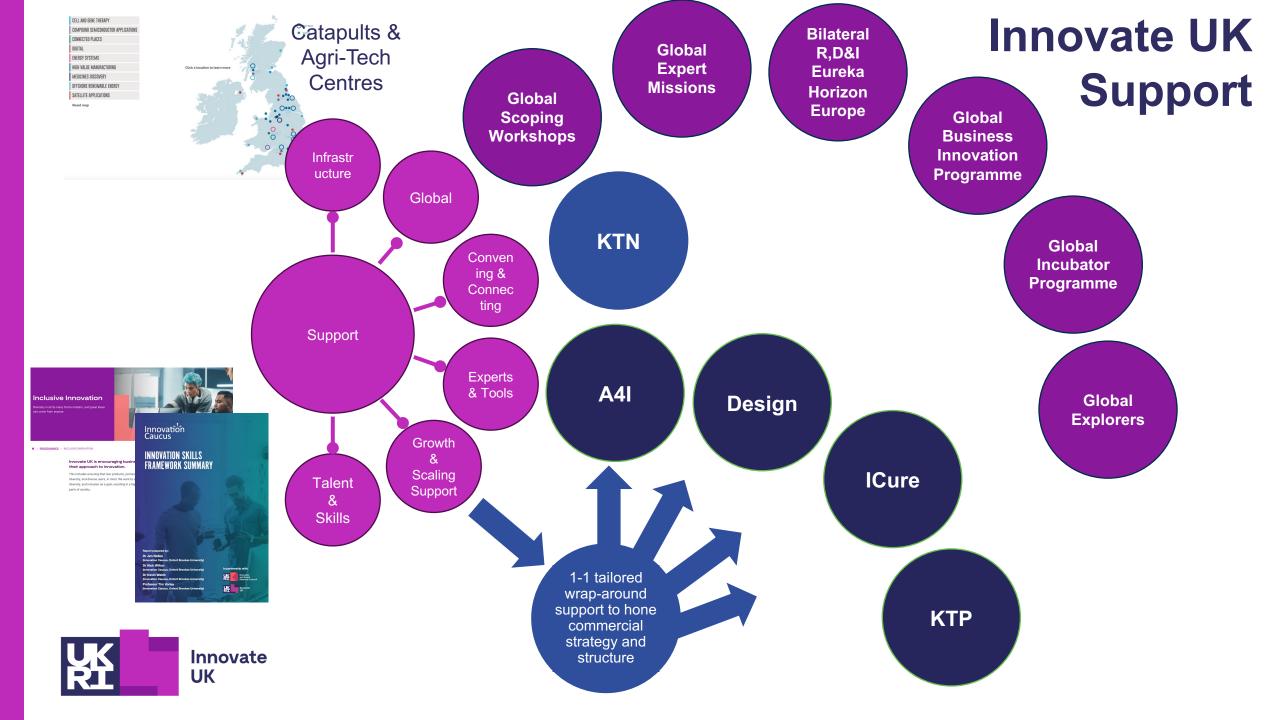
Clear Value Proposition

R&D Plan

Need for Public Money The Right Kind of Risk





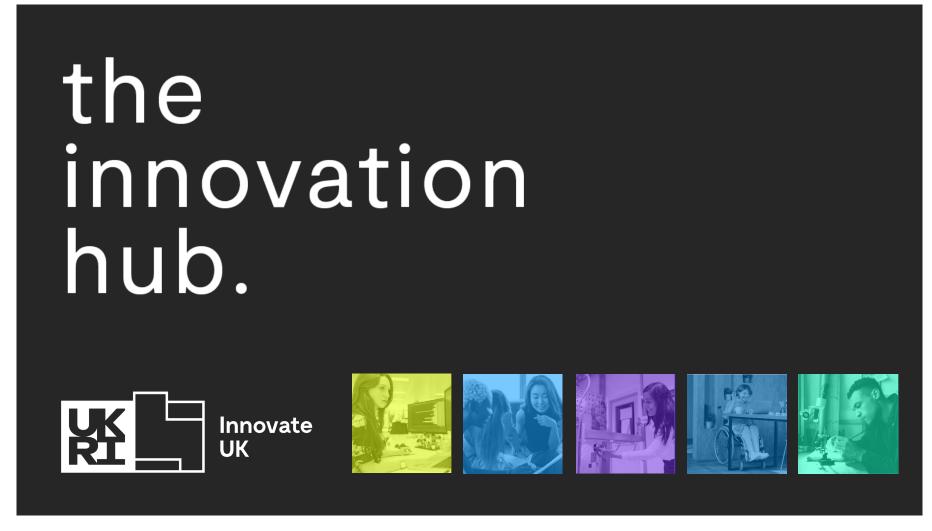


Catapult Network

- A Catapult is where the application of research is accelerated, where new technologies are further developed, scaled up and realised.
- Catapults provide businesses with access to their expertise and facilities, enabling them to test, demonstrate and improve their ideas.
- Catapults work with small, medium and large businesses, research organisations, academia and government.



Navigating the System: Innovation Hub









Innovate UK EDGE

Tailored support that grows and scales ambitious innovation-focused businesses

350+ innovation and growth specialists embedded in all UK regional ecosystems. We intervene at early, growth and scaling stages, with our core advisory service and enhanced Scaleup Programme, taking targeted action for:

Honing commercial strategy & structure

Innovation management, inc. IP & infrastructure access

Finance & funding strategy, inc. investment readiness

Expanding into international markets, inc. via EEN

Inspire. Involve. Invest.

Our clients

- Innovation-focused SMEs to 500 employees (250 in Northern Ireland)
- Established and UK registered
- Growing (minimum 20% CAGR or potential)
- From seed to scaling stage (50% CAGR)
- Management committed to business growth



Innovate UK EDGE Service

Scaleup Programme

- Scaleup Directors & Board
- Serious fundraising
- International expansion
- Alumni Community Working with the ScaleUp Institute,
 - High level networking
 - Leveraging Non Exec Directors

International Markets - Access and Partnering

- Enterprise Europe Network
- Partnering support/brokerage
- Eureka & Horizon Europe access & support
- Innovate UK Global Global Business Innovation Programme, Global Incubator Programme & Global Explorers
- Working with DBT, referrals to Export Academies signposting for export services



3% of business >50% growth

High Growth Services

42% of business 20%+ growth

Growth Services

55% of business

Investment Readiness

- · Strategic guidance on funding and finance
- · Invest-ability, The Pitch Panel, Scaleup
- · British Business Bank links to sources of finance
- Innovate UK Investor Partnerships and Loans

Innovation Management

- · innovation management systems
- Working with the IPO IP Audits and IP Access
- Design for Growth
- Equality and Diversity Inclusion (EDI) tailored support (e.g. Women in Innovation & YI)

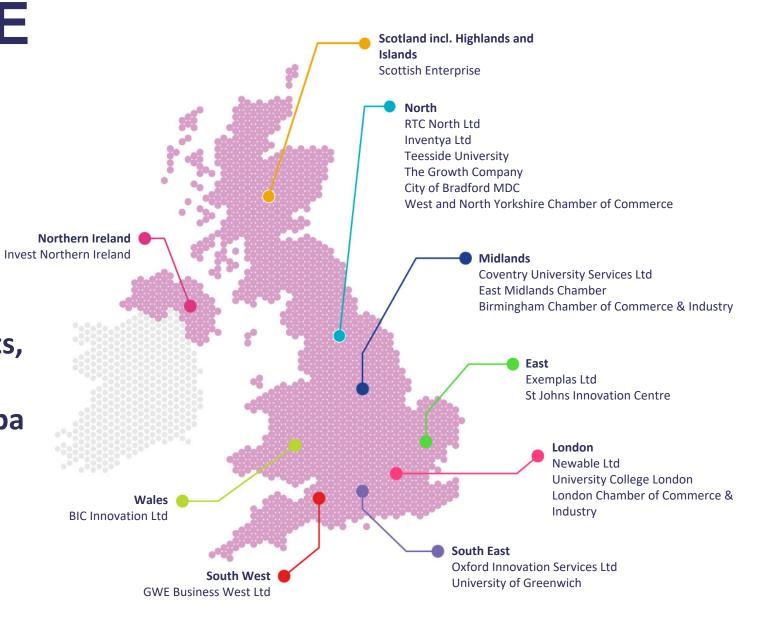
National Enquiry Gateway

- The EDGE front door
- Market access information (including the single market, FTAs)
- Technical enquiry support (e.g. UKCE)
- Cross referrals to other parts of the ecosystem



Innovate UK EDGE Partners

- 20 delivery partners across all UK regions and nations
- 350+ Innovate UK EDGE Innovation and Growth Specialists, including 30 Scaleup Directors
- Working with c.8000 businesses pa





Effective Innovation Management

- Identifying, protecting and exploiting IP
- Ensuring market readiness, (validating technology, identifying value propositions, understanding market potential and building marketing strategies).
- Establishing manufacturing readiness

Supporting your growth journey:

- Funded <u>IP Audits</u>
- Funded <u>access to RTOs and Catapults</u>
- The Design for Growth scheme



"I recommend Innovate UK EDGE to any innovation-driven growth business Our dedicated specialist has made a decisive contribution to our success." **Neciah Dorh, FluoretiQ**



Investment Readiness

- Strategic funding and finance guidance
- Blended Invest-ability training in line with your needs
- The Pitch Panel for Investor appraisal and connections
- Working with British Business Bank, links to sources of finance
- Innovate UK Loans and Investor Partnerships
- The Invest in Innovation Partnership working with the London Stock Exchange Group



"We're thriving in a disruptive sector with Innovate UK EDGE support. Its strategic input has been invaluable to help grow our business." **Mark Hewitt, ICAX**



International Markets Access and Partnering

- Access to partnership opportunities around the world through e.g. Enterprise Europe Network
- Eureka and Horizon Europe access and support
- Supported immersion in international markets via Innovate UK schemes such as Global Business Innovation Programmes
- Access to focused <u>brokerage events</u> for new international <u>business innovation</u> opportunities and key market / sector and regulatory information
- Global Explorers





"Innovate UK EDGE helped me grow my innovationled business so we can create a new era of Alenabled healthcare." **Peter Mountney, Odin Vision**

Scaleup Programme

Scaling companies have opportunities and challenges on multiple fronts as they prepare for serious fundraising and international expansion to become the next champions for British innovation on the global stage.

Innovate UK EDGE's Scaleup Programme is for clients with the highest growth potential, offering enhanced coaching from an expert Scaleup Board and its extended connections.





"Innovate UK EDGE has brought my R&D-intensive business huge benefits. We have doubled in size this year and its scaling support has been critical." **Paul Holt, Photocentric**

Innovate UK EDGE National Enquiry Gateway

First point of contact for new clients

Regulatory matters,

Product conformity & standards

Market research

Enterprise Europe Network partner enquiries

Client enquiries, call us on:

0300 123 3144

or visit our website:

www.innovateukedge.ukri.org







Thank You

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