TECH WM

Tech Connect | 11th January 2024

What is the Tech Connect Platform?

https://connect.techwm.com/
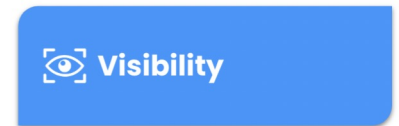
A data-driven intelligent platform to help entrepreneurs and startups realise their growth potential by connecting them with **contextually relevant** support across thriving ecosystems.

West Midlands Tech Review 2023 Priorities:

Unified Purpose

Visibility

Collaboration

High Growth Support

What does it do?

For Entrepreneurs	For Service Providers
Quick and easy registration process with autonomy over what information is made public.	Easy and thorough registration process with autonomy over your profile and services.
Instantly shows services that the startup meets the criteria for. (all services are viewable on demand)	Instantly matches your service/s to relevant startups and scaleups.
Auto reminders and notifications when new relevant services are added, and when deadlines are nearing.	Auto reminders and notifications to update services and when a new matched startup joins
Directs startups to the correct URL, key person/s to contact and clearly shows what services are provided.	Direct link to your service URL and tracks what an entrepreneur does and what they go on to do. (This will also help us find gaps within the ecosystem)

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What's next?

Further development and roll out ➡️

- Jan 24   Accelerators & Incubators ✅
- Apr 24   Specialist Services
- May 24   Networks & Memberships
- May 24   Access to 30 startups for testing
- Jul 24   Investment Services & Matching
- Oct 24   Digital Skills & Internationalisation Support
- Oct 24   Full public access (Announce at BTW24)

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