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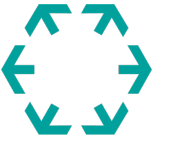
Business Growth  
West Midlands

Innovation Forum Supply  
Chain Transition Update  
September 2024

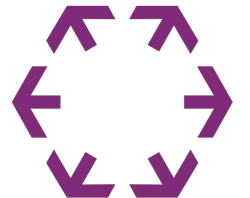
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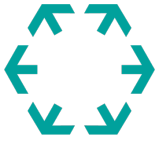
# Supply Chain Transition Programme



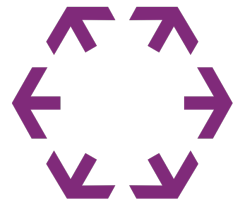
- **£1 million funded via the Commonwealth Games Legacy Fund**
- **The Supply Chain Transition Programme will help SMEs in the West Midlands diversify their customer base by winning new orders in growing areas of the economy.**
- **Delivery will be through workshops, 1-2-1 coaching, site visits, and meet the buyer events.**
- **Supply Chain Transition Programme is a BGWM regional delivery programme.**



# Supply Chain Transition Programme



- It covers three sectors:
  - Aerospace
  - Micromobility
  - Electric Light Vehicles and Very Light Rail
- It should appeal to companies which:
  - Have no foothold in the sector but with strong potential
  - Have a small foothold in the sector and looking to grow
  - Facing an uncertain future in their existing market segments
- These can be technology start-ups or established manufacturers/service providers



## Delivery Partners by Sector

- ➔ Aerospace – Midlands Aerospace Alliance
- ➔ Micromobility – WMG, University of Warwick
- ➔ Very Light Rail and Electric Light Vehicles - C&W Business Solutions Ltd



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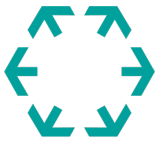
# Supply Chain Transition



Aerospace

## Highlights

- 26 companies registered
- 4 workshops delivered
- 4 companies > 3 hours 1:1 support
- Full programme of workshops and networking events scheduled for Q4
- Meet the customer visits Q1 2025



# → Aerospace Sector Update

- Autumn Workshops cover a variety of topics relevant to Aerospace but also generic to manufacturing and engineering companies



- Customer Visits, Networking Events and Tours are aimed at introducing companies to potential customers as well as partners or peers
- Expert 1:1 Support for deeper dive is drawing on in-house expertise as well as contracting in:
  - Business Development
  - Technology Roadmapping
  - SC21
  - Space





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# Supply Chain Transition



Very Light Rail and Electric Light Vehicles

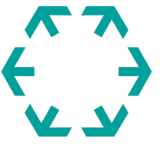
## Highlights

- 22 SME businesses registered
- Companies now receiving 1:1 support
- 3 Workshops to take place in November and December 2024
- Meet the Buyer and Meet the Expert session to take place in early 2025





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# → An introduction to the Road to Rail Programme







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# Supply Chain Transition



Micromobility

## Highlights

'Meet the buyer' event at  
Micromobility 2024  
on 18th September





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