



# The West Midlands Net Zero Business Pledge

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# The West Midlands Net Zero Business pledge

- **Your business' promotion**

- A badge of honour
- Promotion through channels with 1,000s of organisations
- Networking and contact brokering

- **Peer-to-peer learning**

- Online and in person events at least every two months
- Learning and sharing through networking, case studies and workshops

- **Tap into expert support**

- Access to expert, up-to-date knowledge on net-zero opportunities and support available in the region
- Demystifying net zero topics through talks and guides



# The West Midlands Net Zero Business pledge

- **Free to join**

- An initiative for organisations in the 17 Local Authorities in the WMCA

- **No technical requirements**

- For organisations at the start of their net zero journey, or well on their way, in all sectors

- **Join over 120 businesses!**

- Join other West Midlands organisations supporting us to become a Net Zero economy by 2041

Find out more and register now

[www.wmnetzeropledge.org.uk](http://www.wmnetzeropledge.org.uk)

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# My asks to you

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- Come and speak about your support offers at our sessions
- Share any of our relevant events with your networks
- Promote the pledge with organisations you are working with in the eligible area

# Thank you

## Keep in touch



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## Learn more



[www.wmnetzeropledge.org.uk](http://www.wmnetzeropledge.org.uk)

