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UK Government



West Midlands  
Business Festival

# West Midlands Business Festival

Enabling West Midlands businesses to grow and succeed

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UK Government

Delivered by  
Business Growth  
West Midlands

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3rd - 14th March 2025

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# What is the Business Festival?

The WMBF is a brand-new **Business Growth West Midlands initiative** taking place from **Monday 3rd to Friday 14th March 2025**.

Our ambition is to make the Festival a central and annual moment in the West Midlands businesses calendar.

# What are the festival objectives?

To **engage** SME businesses

To develop the region's **visibility and reputation** as:

- One of the **best areas in the UK to start a business** - access to best buildings, transport links, skilled staff & business support
- A region that is **'open for business'** - major reg & investment opps
- A centre of **academic and innovation excellence**
- One of the **best-connected** areas in England – rail, road & air



# How can I get involved?

1. Host an event
2. Spread the word
3. Become a venue partner
4. Attend events

# About WMBF Events

- Events can be about any business-related subject.
- Every event will need to meet a certain criteria.
- Application process.



# FAQs

- Who can host an event?
- How much does it cost to host an event?
- Why host an event?
- How much does it cost to attend an event?
- Where can events take place?

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# Contact us

For more information, head to the WMBF website and sign up to receive updates.  
Or contact the WMBF team at [hello@wmbf.co.uk](mailto:hello@wmbf.co.uk).

All input, questions and comments are very welcome.

**We look forward to working with you!**



# Questions?